

FACULTY OF ART & DESIGN

As a contemporary, City University Faculty of Art and Design is made up of intellectuals who are energised creative thinkers. Our students are encouraged to create, engage, and be innovative to make sure that their ideas come to life.

DIPLOMA IN FASHION DESIGN

(R/214/4/0085)(MQA/FA2071)08/2023



Credit Hours: 91

Duration of Study: 3 years

Programme Description

Our focus is on the creation and production of knowledgeable and highly able graduates who display a high level of creativity and innovativeness based on their forward thinking. These graduates will be able to think and work constructively and to compete with the very best in this industry. To be forward thinking in the world of fashion also entails openness to progressive ideas, to be able to predict and analyse future trends, and to work independently but confidently when faced with stiff competition.

Career Prospects

Fashion Designers, Freelance Designers, Self-Employment/Own Fashion Business, Trend Predictions, Stylists, Fashion Coordinator, Design Consultants, Fashion Illustrators, Pattern Cutters and Garment Technologists, Textile Artist, Theatrical Costume Maker, etc.





DIPLOMA IN GRAPHIC DESIGN
(R/213/4/0074)(MQA/FA1949)06/2022



Credit Hours: 94 **Duration of Study: 3 years**

Programme Description
 This programme caters to the high demand in the creative industry. Students will learn many aspects of graphic designing in specialised areas of Typography and Editorial designs; Packaging design, Illustration and Desktop Publishing; 2D and 3D Animation and Advertising design, etc.

Career Prospects
 Art Director, Design Educator, Illustrator, Graphic Artist, Graphic Designer, Animator, Printmaker, Production Designer, Exhibition Designer, Fine Artist, Photographer, etc.

BACHELOR IN GRAPHIC DESIGN (HONS)
(R/213/4/0079)(MQA/FA2000)07/2022



Credit Hours: 120 **Duration of Study: 3 years**

Programme Description
 This programme prepares students to apply artistic and computer techniques to the interpretation of technical and commercial concepts. The programme includes studies of Design Publications, Multimedia Applications, Advanced Photography, Graphics Environment, etc.

Career Prospects
 Art/Creative Director, Design Educator, Graphic Designer, Packaging Designer, Design Educator, Instructional Designer, Graphic Artist, Script Writer, Project Manager, Videographer, Photographer, Illustrator, Fine Artist, Production Designer, Animator, Printmaker, Exhibition Designer, etc.

BACHELOR OF MULTIMEDIA (HONS)
(R/213/4/0080)(MQA/FA1999)07/2022



Credit Hours: 120 **Duration of Study: 3 years**

Programme Description
 This programme is a blend of digital technologies and creative arts which introduces students to a wide range of multimedia design, production, management, and evaluation skills.

Career Prospects
 Multimedia Designer, Webmaster Interface Designer, Film Maker, CD Content Writer, Art Director, Instructional Designer, Software Developer, Photographer, Videographer Animator, Game Designer, Video and Audio Editor, Project Manager, Account Manager etc.